

# CommunicAsia2007

**For the 18th time** CommunicAsia is holding its trade show from June 19 to 22 in the Singapore Expo center. The Expo is easy to get to: it is in eastern Singapore and only one stop away from Changi International Airport via the MRT express train.

CommunicAsia first appeared in 1979 and back then only took place every two years. The first CommunicAsia consisted of 400 exhibitors.

By 1999 CommunicAsia became a once-a-year trade show that occurred at the same time as BroadcastAsia as well as EnterpriseIT. Together the three of these shows last year were made up of a combined 2338 exhibitors and attracted 67,137 visitors. This

was a 10% increase over the shows from 2005. Victor Wong, CommunicAsia's Project Director, explains this year's show: "This year the total space required will be 72,000 Sq meters and we expect it to be more successful than last year."

Victor Wong adds, "In 2006, 84% of the exhibitors came from outside of Singapore. The exhibiting companies came from 66 different countries from



**Victor Wong**  
CommunicAsia's Project Director



The Goldbell Towers are appropriately named: they have a golden shine to them. The offices for the Singapore Exhibition Services company are located here on the 11th floor.

every region in the world." Victor Wong was quite pleased that companies from China, USA and Korea came to CommunicAsia. He provided us with some details about the exhibitors: "This year there will be 31 Group or Country Pavilions from countries such as Australia, China, France, Germany, Sweden and Singapore."

The visitors come primarily from the Southeast Asian region; in addition to those from Singapore, most of the visitors come from countries such as Indonesia, Thailand, Malaysia and India.

Victor Wong tells us more: "Visitors can discuss business with the professionals and decision makers from the industry; on top of that are leaders from regulatory authorities, satellite and service providers."

For more information, you can visit the show's homepage at [www.communicasia.com](http://www.communicasia.com)

CommunicAsia has established itself as the leading trade show in the region dealing with every aspect of Information Technology.



About the size of a typical credit card, this rechargeable card lets you easily ride the Metro MRT (Mass Rapid Transit) in Singapore. The trade show is located directly at the "Expo" stop on the East-West line.