

CABSAT

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For the 13th time, CABSAT2007 will once again open its doors from March 6 – 8, 2007 at the Dubai International Convention and Exhibition Centre. Over the past several years, this business and trade show has grown to become the event for the cable and satellite industry in the Middle East.

Occupying Halls 1 to 4, the number of exhibitors at CABSAT2007 is fast approaching 500 from over 50 countries represented. In addition, there are seven country pavilions including Bavaria, Spain, Korea, United Kingdom, Taiwan, France and Turkey.

As an annual event, CABSAT provides the perfect platform for decision makers, buyers and sellers in to the industry to network, exchange ideas, debate and explore business opportunities and strategies.

Big names participating from the cable and satellite sectors are Triax, Technosat, Golden Interstar, Eurostar, eVision, Selevison, Gulfsat and Kaon. It has become the meeting place for the satellite industry, not only for the Middle East but for Asia and Europe as well.

David Lim is credited with building up CABSAT from its inception to what it is today. "It's quite a success story!" he says. "Every year the number of exhibitors and visitors increases," comments

David proudly. The CABSAT team is involved with every aspect and request of exhibitors from marketing, sales and sponsorship to logistics, stand allocation and administration. They work very hard to accommodate exhibitors' requests and keep everybody happy for a successful show.

Limited space is still available for CABSAT2007. For US\$ 4,500, a 15 square metre space could be yours to showcase your company's latest products and services. For more information, please visit www.cabsat.com

Dubai happens to be an ideal place for CABSAT: this cosmopolitan city is bustling with people from all over the world. You can find almost anything here and thanks to the widespread use of both English and Arabic, it is easy to get around and enjoy the city.

A visit to CABSAT is most definitely a well worth endeavour!



The CABSAT team, with (from left to right) Amelia Hombrebueno, Maryam Al Mehairi, David Lim, and Nazlyn Pirani.



The exhibition main entrance: always busy. The exhibition halls are on the left, and the exhibition hotel to the right.